

2011 Bmw 328i Engine Specs

[BMW 3-Series \(E36\) 1992-1999 Popular Science](#) [Lemon-Aid New and Used Cars and Trucks 1990–2015 BMW 3 Series \(F30, F31, F34\) Service Manual: 2012, 2013, 2014, 2015: 320i, 328i, 328d, 335i, Including Xdrive](#) [Popular Science BMW 3 Series Service Manual: M3, 318i, 323i, 325i, 328i, Sedan, Coupe and Convertible 1992, 1993, 1994, 1995, 1996, 1997, 1998 101 Performance Projects for Your BMW 3 Series 1982-2000 BMW Autocar](#) [BMW 3 Series - E36 Restoration Tips & Techniques](#) [Designing Motion The Car Hacker's Handbook](#) [Automobile Digital Marketing Analytics](#) [The New Domestic Automakers in the United States and Canada](#) [BMW M3](#) [BMW 3-Series \(E30\) Performance Guide](#) [Car Audio For Dummies](#) [BMW 3- & 5-series Service and Repair Manual](#) [Canadian Civil Aircraft Register](#) [Ford GT Driven](#) [BMW Buyer's Guide](#) [Maximum Boost](#) [BMW 3 Series \(E90, E91, E92, E93\) Service Manual](#) [The BMW Century Driving Stability Systems](#) [BMW 3 and 5 Ferrari. The Turbo Eight Cylinders \(1982-1989\)](#) [BMW X3 \(E83\) Service Manual: 2004, 2005, 2006, 2007, 2008, 2009, 2010: 2.5i, 3.0i, 3.0si, Xdrive 30i](#) [Information Technology](#) [The BMW 5 Series and X5](#) [Man of Means](#) [Interactive Design 1](#) [Interactive Design Engine Repair \(A1\)](#). [The Complete Book of BMW How to Make Your Car Handle](#) [Bentley BMW 3 Series Service Manual 1992-1998](#) [Shelby Cobra Fifty Years](#)

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The BMW Century Sep 06 2020 The BMW Century profiles one hundred years of BMW car and motorcycle manufacturing a decade at a time with gorgeous photos and detailed text.

Popular Science Jun 27 2022

[BMW 3 Series \(E90, E91, E92, E93\) Service Manual](#) Oct 08 2020 This Bentley Manual contains in-depth maintenance, service and repair information for the BMW 3 Series from 2006 to 2010. The aim throughout has been simplicity and clarity, with practical explanations, step-by-step procedures and accurate specifications. Whether you're a professional or a do-it-yourself BMW owner, this manual helps you understand, care for and repair your BMW.

[Maximum Boost](#) Nov 08 2020 Whether youre interested in better performance on the road or extra horsepower to be a winner on the track, this book gives you the knowledge you need to get the most out of your engine and its turbocharger system. Find out what works and what doesnt, which turbo is right for your needs, and what type of set-up will give you that extra boost. Bell shows you how to select and install the right turbo, how to prep your engine, test the systems, and integrate a turbo with EFI or carbureted engine.

BMW M3 Jul 17 2021 Few cars in recent years have inspired such devotion among enthusiasts as the BMW M3. Now entering its fifth generation, BMW's compact performance car is recognized worldwide as the benchmark of its type. BMW M3 - The Complete Story looks in detail at the first four generations of the M3, which arrived in the mid-1980s as an E30 'homologation special', intended to keep BMW ahead of rivals Mercedes-Benz on the racetracks. But the M3 soon became very much more than that. Before long, buyers latched onto its exclusivity and turned it into a status symbol - and BMW was only too happy to exploit that. For all fans of the BMW M3, this book provides the essential background. It is packed with facts and details that make the M3 legend come alive. With over 250 photographs, the book covers: the original E30 M3 of 1986 - from a 'homologation special' to a status symbol; design and development of the E36 M3, including a new 6-cylinder engine and more body choices; the E46 M3 of 2000, with the developed 6-cylinder S54 engine and gearshift advances; racing success for the E90-series M3s, introduced in 2007 with V8 engines; driving, buying and special editions of all the models.

[Interactive Design 1](#) Dec 30 2019 Interactive Design 1 is the continuation of Graphis's effort to document the ever-expanding realms of new interactive media. Selected from hundreds of submissions to a call-for-entries, the designs shown here take their cues from many different sources, including such companies as Levi's, BMW, Tag Heuer, IBM, and Apple, as well as studios seeking to promote their own identities. Featured designs represent an array of media options, including websites, CD-ROMS, interactive kiosks, DVD software, and new interactive tools. An editorial commentary offers a frank exchange between writer Lyle Rexer and Robert Greenberg, chairman and CEO of R/GA interactive, who discusses both his pioneering past and the "third revolution" he sees in store for the future. Credits, project descriptions, and indices complete this book as a great resource for both designer and client.

[Engine Repair \(A1\)](#). Oct 27 2019 Reviews topics covered on the exam, offers test taking tips, and includes six practice exams.

Shelby Cobra Fifty Years Jun 23 2019

[Autocar](#) Feb 21 2022

[Digital Marketing Analytics](#) Sep 18 2021 Distill 100%–Usable Max-Profit Knowledge from Your Digital Data. Do It Now! Why hasn't all that data delivered a whopping competitive advantage? Because you've barely begun to use it, that's why! Good news: neither have your competitors. It's hard! But digital marketing analytics is 100% doable, it offers colossal opportunities, and all of the data is accessible to you. Chuck Hemann and Ken Burbary will help you chop the problem down to size, solve every piece of the puzzle, and integrate a virtually frictionless system for moving from data to decision, action to results! Scope it out, pick your tools, learn to listen, get the metrics right, and then distill your digital data for maximum value for everything from R&D to CRM to social media marketing! • Prioritize—because you can't measure, listen to, and analyze everything • Use analysis to craft experiences that profoundly reflect each customer's needs, expectations, and behaviors • Measure real social media ROI: sales, leads, and customer satisfaction • Track the performance of all paid, earned, and owned social media channels • Leverage "listening data" way beyond PR and marketing: for strategic planning, product development, and HR • Start optimizing web and social content in real time • Implement advanced tools, processes, and algorithms for accurately measuring influence • Integrate paid and social data to drive more value from both • Make the most of surveys, focus groups, and offline research synergies • Focus new marketing and social media investments where they'll deliver the most value Foreword by Scott Monty Global Head of Social Media, Ford Motor Company

BMW 3 and 5 Jul 05 2020 Haynes disassembles every subject vehicle and documents every step with thorough instructions and clear photos. Haynes repair manuals are used by the pros, but written for the do-it-yourselfer.

BMW Buyer's Guide Dec 10 2020 From the exotic M1 and 850Csi to the popular 3. 5- and 7-Series sports luxury tourers, this all-color Buyer's Guide points the way through the full history of the BMW marque, and offers valuable specifications, production numbers, investment advice, and more. Take the "ultimate driving machine" out for a test drive before you buy! Comparable title; Illustrated BMW Buyer's Guide, 2nd ed (0-87938-754-8)

Man of Means Jan 29 2020 Jenna McBay's bookstore is in financial difficulties. If she loses it, she also loses her parents' legacy and the opportunity to help her sisters through college. She needs help, and fast! When Jenna's aunt dies and leaves her an ancient trunk of books, however, one title--How to Wed a Man of Means--seems to fit her situation perfectly. Now, if she can only turn the head of handsome, ex-football hero Slade Walker, her situation might improve. But will the man of her dreams become romantically interested in her and think her the perfect stepmother for his infant daughter, or will the crazy advice from the old book keep Jenna and Slade from finding true and everlasting love?

Ford GT Feb 09 2021 Starting in 1956 when Ford officially entered motor racing, this book takes the reader on a journey of how and why things happened the way they did. Who were the personalities behind the all the different Ford GT development programs, old and new.

Designing Motion Dec 22 2021 The chaise-longue by Le Corbusier, the radio by Rams, the chair by Eames – designers make things into cult objects and become icons themselves. But who knows which coupé was designed by Frua, which limousine by Engel, which station wagon by Opron? For a long time, car design was considered to be anonymous, the designers stood in the shadow of the perception of the design, even though their designs can be found on the roads in millions. This richly illustrated book captures the origin of a profession and maps the development of car design based on a comprehensive introduction and the career biographies of over 200 selected designers who contributed to the design of cars and many different associated products in the USA, Europe, and Japan between 1900 and 2000.

How to Make Your Car Handle Aug 25 2019 To make your car handle, design a suspension system, or just learn about chassis, you'll find what you need here. Basic suspension theory is thoroughly covered: roll center, roll axis, camber change, bump steer, anti-dive, ride rate, ride balance and more. How to choose, install and modify suspensions and suspension hardware for best handling: springs, sway bars, shock absorbers, bushings, tires and wheels. Regardless of the basic layout of your car—front engine/rear drive, front engine/front drive, or rear engine/rear drive—it is covered here. Aerodynamic hardware and body modifications for reduced drag, high-speed stability and increased cornering power: spoilers, air dams, wings and ground-effects devices. How to modify and set up brakes for maximum stopping power and handling. The most complete source of handling information available. “Suspension secrets” explained in plain, understandable language so you can be the expert.

BMW 3 Series (F30, F31, F34) Service Manual: 2012, 2013, 2014, 2015: 320i, 328i, 328d, 335i, Including Xdrive Jul 29 2022 The BMW 3 Series (F30, F31, F34) Service Manual: 2012-2015 contains in-depth maintenance, service and repair information for the BMW 3 Series from 2012 to 2015. The aim throughout has been simplicity and clarity, with practical explanations, step-by-step procedures and accurate specifications. Whether you're a professional or a do-it-yourself BMW owner, this manual helps you understand, care for and repair your 3 Series. Engines (Gasoline): N20 engine: 320i, 328i, including xDrive N26 (SULEV) engine: 328i including xDrive N55 engine: 335i, including xDrive

101 Performance Projects for Your BMW 3 Series 1982-2000 Apr 25 2022 Since its introduction in 1975, the BMW 3-series has earned a reputation as one of the world's greatest sports sedans. Unfortunately, it has also proven one of the more expensive to service and maintain. This book is dedicated to the legion of BMW 3-series owners who adore their cars and enjoy restoring, modifying, and maintaining them to perfection; its format allows more of these enthusiasts to get out into the garage and work on their BMWs-and in the process, to save a fortune. Created with the weekend mechanic in mind, this extensively illustrated manual offers 101 projects that will help you modify, maintain, and enhance your BMW 3-series sports sedan. Focusing on the 1984-1999 E30 and E36 models, 101 Performance Projects for Your BMW 3-Series presents all the necessary information, covers all the pitfalls, and assesses all the costs associated with performing an expansive array of weekend projects.

The Car Hacker's Handbook Nov 20 2021 Modern cars are more computerized than ever. Infotainment and navigation systems, Wi-Fi, automatic software updates, and other innovations aim to make driving more convenient. But vehicle technologies haven't kept pace with today's more hostile security environment, leaving millions vulnerable to attack. The Car Hacker's Handbook will give you a deeper understanding of the computer systems and embedded software in modern vehicles. It begins by examining vulnerabilities and providing detailed explanations of communications over the CAN bus and between devices and systems. Then, once you have an understanding of a vehicle's communication network, you'll learn how to intercept data and perform specific hacks to track vehicles, unlock doors, glitch engines, flood communication, and more. With a focus on low-cost, open source hacking tools such as Metasploit, Wireshark, Kayak, can-utils, and ChipWhisperer, The Car Hacker's Handbook will show you how to: –Build an accurate threat model for your vehicle –Reverse engineer the CAN bus to fake engine signals –Exploit vulnerabilities in diagnostic and data-logging systems –Hack the ECU and other firmware and embedded systems –Feed exploits through infotainment and vehicle-to-vehicle communication systems –Override factory settings with performance-tuning techniques –Build physical and virtual test benches to try out exploits safely If you're curious about automotive security and have the urge to hack a two-ton computer, make The Car Hacker's Handbook your first stop.

The New Domestic Automakers in the United States and Canada Aug 18 2021 This book provides a unique historical and qualitative review of ten foreign automakers with plants in developed North America from their early beginnings to their export entry into North America. It seeks to expand the knowledge of American and Canadian policymakers pursuing a new foreign motor vehicle assembly plant or Foreign Direct Investment.

Bentley BMW 3 Series Service Manual 1992-1998 Jul 25 2019 If you're looking for better understanding of your E36 BMW, look no further! See and learn how to perform routine maintenance procedures with the highest level of clarity and comprehensiveness. This in-depth manual provides maintenance procedures for everything from brake fluid changes to resetting the service indicator. Covers M3, 318i, 323i, 325i, 328i, sedan, coupe and convertible models 1992-98.

Lemon-Aid New and Used Cars and Trucks 1990–2015 Aug 30 2022 Lemon-Aid New and Used Cars and Trucks 1990-2015 steers the confused and anxious buyer through the purchase of new and used vehicles unlike any other car-and-truck book on the market. "Dr. Phil," Canada's best-known automotive expert for more than 42 years, pulls no punches.

BMW 3 Series - E36 Restoration Tips & Techniques Jan 23 2022 A practical restoration manual on the E36, the 3 Series BMWs built between 1990 & 1999. Covers all models from the 316 compact to the M3. Advice is given on acquiring a good pre-owned example plus restoring & modifying engines, bodywork, trim, electrics, suspension & mechanical parts. Detailed information on Alpina & M3 cars. A total of 148 fully illustrated colour and black & white

Information Technology Apr 01 2020 Information Technology: Made Simple covers the full range of information technology topics, including more traditional subjects such as programming languages, data processing, and systems analysis. The book discusses information revolution, including topics about microchips, information processing operations, analog and digital systems, information processing system, and systems analysis. The text also describes computers, computer hardware, microprocessors, and microcomputers. The peripheral devices connected to the central processing unit; the main types of system software; application software; and graphics and multimedia are also considered. The book tackles equipment, software, and procedures involved in computer communications; available telecommunications services; and data and transaction processing. The text also presents topics about computer-integrated manufacturing; the technology of information processing and its business applications; and the impact of this technology on society in general. Students taking computer and information technology courses will find the book useful.

Canadian Civil Aircraft Register Mar 13 2021

Ferrari. The Turbo Eight Cylinders (1982-1989) Jun 03 2020

Popular Science Sep 30 2022 Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

The BMW 5 Series and X5 Mar 01 2020 BMW is a company associated with motoring firsts. The very idea of a sports sedan was merely a novelty until BMW introduced the 5 series in 1972. As BMW's “middle child,” the 5 series has drawn features from the company's smallest and largest models, establishing a reputation for performance and practicality through multiple generations. This book covers the history of the 5 series midsize sedan and the related X5

SUV from September 1972 to the e60's major makeover for 2008 and the development of the e70 X5. Specific mechanical, electronic and cosmetic changes are described, including the time of and reasons for their introduction. Several aspects of BMW's corporate history and technically related models such as the 6-series are also described, as are aftermarket modifications by Alpina, Hartge, and other specialist BMW tuners and speed shops. The book includes more than 200 photographs.

BMW X3 (E83) Service Manual: 2004, 2005, 2006, 2007, 2008, 2009, 2010: 2.5i, 3.0i, 3.0si, Xdrive 30i May 03 2020 The BMW X3 (E83) Service Manual: 2004-2010 contains in-depth maintenance, service and repair information for the BMW X3 from 2004 to 2010. The aim throughout has been simplicity and clarity, with practical explanations, step-by-step procedures and accurate specifications. Whether you're a professional or a do-it-yourself BMW owner, this manual helps you understand, care for and repair your BMW. Engines covered: M54 engine: 2.5i, 3.0i (2004-2006) N52 engine: 3.0si, xDrive 30i (2007-2010) Transmissions covered: Manual: ZF GS6-37BZ (6-speed) Automatic: GM A5S390R (5-speed) Automatic: GM GA6L45R (6-speed)

BMW 3- & 5-series Service and Repair Manual Apr 13 2021 BMW 3- & 5-Series Petrol (81 - 91) up to J 3-Series (E30) 316, 316i, 318i, 320i, 325i; Saloon, Touring & Convertible (83 - 91, up to H). 5-Series (E28) 518, 518i, 525i, 528i, 535i, M535i; Saloon (81 - 88, up to F). 5-Series (E34) 518i, 520i, 525i, 530i, 535i; Saloon & Touring (88 - 91, F to J). Does NOT cover models with DOHC, V8 or Diesel engines, or 4x4. For other 3- & 5-series models see manuals no. 0276, 0632, 0815, 1560 or 3210 Petrol: 1.6 litre (1596cc) 1.8 litre (1766 & 1795cc) 2.0 litre (1990cc). 2.5 litre (2494cc). 2.8 litre (2788cc) 3.0 litre (2986cc) & 3.5 litre (3430cc) SOHC.

BMW Mar 25 2022 The German Bavarian Motor Works has been manufacturing preeminent automobiles for more than three-quarters of a century. The fascinating and turbulent history of the BMW family unfolds in this magnificent volume, illustrated with over 90 full-color photographs by noted automotive photographer Klaus Schnitzer. With graphic text and powerful images, this book presents the long line of cars that have created BMW's reputation for clean design, quality engineering, ergonomics, and lively performance.

Driving Stability Systems Aug 06 2020

BMW 3-Series (E36) 1992-1999 Nov 01 2022 The E36 was the embodiment of the luxury sports sedan, and the standard that other manufacturers strived to reach. And as such, the BMW 3 Series became wildly popular with BMW manufacturing 2.67 million E36 cars worldwide from 1992 to 1999. The new E36 featured a more aerodynamic design, potent dual overhead cam engine, multilink rear suspension, and a more luxurious interior than its predecessor. The E36 BMW seamlessly blended exhilarating performance with refined appointments and produced a comfortable yet aggressive driving machine that appealed to a wide audience. Although the stock BMW is a more-than-capable sports sedan, veteran author Jeffrey Zurschmeide delves into all the different methods for extracting more performance, so you can make your E36 even more potent. He explains how to upgrade handling and control through installation of aftermarket coil-over springs, bushings, sway bars, and larger brakes. Producing more power is also a priority, so he shows you how to install and set up a cold-air intake, ignition tuners, and exhaust system components. You are also guided through work on cylinder heads, cams, and pistons. In addition, you're shown the right way to install superchargers and turbo kits. If your 3 Series is making more power, then you need to get that power to the ground; guidance is provided for upgrading the transmission and limited-slip differentials. The BMW 3 Series has set the benchmark for performance and luxury. But even at this benchmark, these cars can be dramatically improved. Each major component group of the car can be modified or upgraded for more performance, so you can build a better car that's balanced and refined. If you want to make your E36 a quicker, better handling, and more capable driving machine, this book is your indispensable guide for making it a reality.

Car Audio For Dummies May 15 2021 Thinking about a knockout audio system for your car? Not sure what you need, want, or can afford? Car Audio For Dummies is a great place to find some answers! But wait — what if speakers that vibrate your floorboards don't turn you on? What if you're thinking more about hands-free phone access and a DVD player to entertain the kids? Surprise! Car Audio For Dummies can give you a hand there, too. Whether you want to feel as if your favorite band is performing right on top of your dashboard or you want to keep the soccer team entertained on the way to the tournament, this friendly guide can help. From planning your system and buying components to getting them installed and protecting your investment, you'll find plenty of wise advice. Get the scoop on: Figuring out what kind of equipment you need to do what you want Identifying good sound quality when you hear it Adding components to a factory system Choosing a video player, hands-free phone system, amplifiers, speakers, and more Finding a reliable installer (today's automotive electronics systems are so complex that you probably won't want to go it alone) Understanding warranties and returns Protecting and insuring your system Car Audio For Dummies is sort of like that knowledgeable friend you want to take along when you tackle a project like this. Sounds like a good idea, doesn't it?

Interactive Design Nov 28 2019

Driven Jan 11 2021 An exclusive look at one of the world's most successful and controversial companies, and the mysterious family behind it. BMW is arguably the most admired carmaker in the world. It's financial performance is the envy of its competitors, and BMW products inspire near-fanatical loyalty. While many carmakers struggle with falling sales, profits and market share, demand for BMWs continues to grow, frequently outpacing production. Now, David Kiley-Detroit Bureau Chief at USA Today and author of Getting the Bugs Out, which covered Volkswagen's demise and rebirth, goes inside the fabled German automaker to see how it does what it does so well. With unprecedented access to BMW executives, Kiley goes behind the walls of BMW's famed "Four Cylinders" headquarters in Munich at a time when the company is in its most aggressive, and some say riskiest, expansion in its history and when some of the company's new products, like the 7 Series sedan and Z4 roadster, are for the first time drawing as many barbs from critics as bouquets. Kiley covers intimate details of the boardroom drama surrounding the company's nearly disastrous acquisition and subsequent sale of the British Rover Group and its expansion into selling MINI and Rolls Royce cars. Besides being a world-class carmaker, BMW is also considered one of the smartest consumer marketing companies and Kiley explores the extraordinary value and management of the BMW brand mystique. He also takes a revealing look at the mysterious and ultra-private Quandt family of Bad Homburg Germany, which owns a controlling stake in BMW: Johanna and Susanne Quandt, two of the wealthiest women in Europe and Stefan Quandt, one of the wealthiest bachelors on the continent. David Kiley (Ann Arbor, MI) is the Detroit Bureau Chief at USA Today who has covered the auto industry for 17 years. He has been featured on Nightline, CNBC, CNN, MSNBC, NPR and the Today show. He is also the author of Getting the Bugs Out: The Rise, Fall, and Comeback of Volkswagen in America (0-471-26304-4), also available from Wiley.

Automobile Oct 20 2021

BMW 3 Series Service Manual: M3, 318i, 323i, 325i, 328i, Sedan, Coupe and Convertible 1992, 1993, 1994, 1995, 1996, 1997, 1998 May 27 2022 The BMW 3 Series (E36) Service Manual: 1992-1998 is a comprehensive, single source of service information and specifications specifically for E36 platform BMW 3 Series models from 1989 to 1995. E36 models and engines covered: * 318i/is/iC (M42 - 1.8 liter engine) (M44 - 1.9 liter engine, OBD II) * 323is/iC (M52 - 2.5 liter engine, OBD II) * 325i/is/iC (M50 - 2.5 liter engine) * 328i/is/iC (M52 - 2.8 liter engine, OBDII) * M3 (S50US - 3.0 liter engine) (S52US - 3.2 liter engine, OBD II)

The Complete Book of BMW Sep 26 2019 The Complete Book of BMW is a master work. The word 'definitive' is a bold claim but this book should be viewed in this light. It is the most comprehensive survey of BMW Group models from the 501 right up to this year's 1 and 6 Series published in the English language. Data tables covering specifications, production volumes and prices will be invaluable to the BMW enthusiast and the layout and production volumes are second to none. Tony Lewin deserves high praise for this outstanding book. - Chris Willows, Corporate Communications Director, BMW Great Britain BMW is the most remarkable phenomenon to hit the auto industry in a generation. Celebrated for its luxury sports cars, motorcycles and aero engines in the pre-war era, it squandered its glamorous heritage in the 1950s; on its knees and near-bankrupt, it was rejected as a lost cause when offered by desperate banks to Mercedes-Benz. But thanks to a wealthy German aristocrat, a brilliant engineer and a young and inspirational manager, Mercedes would soon regret not having scooped up the once-glorious firm: pioneering the concept of the compact, high-quality sports saloon, the visionary new team systematically built BMW into the spectacular success we know today. Through the most expressive medium of all - the cars themselves - The Complete Book of BMW tells the story of one of the most remarkable turnarounds of the century. From the iconic 2002tii of the 1960s through the mighty M3 of the 1990s to today's born-again MINI and the crowning glory of the Rolls-Royce Phantom.- Every model since 1962- Technical specifications and performance data- Production and sales data- Key decisions that made BMW great- Von Kuenheim's brilliant template- Taking technology leadership- 1,600 color

photographs- The new focus: premium at every level
About the Author Tony Lewin is an automotive writer and commentator specializing in the business and design sides of the auto industry. He has reported on the automobile sector for more than two decades as editor of industry publications such as What Car?, Financial Times Automotive World and World Automotive Manufacturing, and as a regular columnist in magazines and newspapers in Europe, Japan and the United States.
General Audience The Complete Book of BMW tells the remarkable story of the company and its cars. From the luxury sports cars and motorcycles of the pre-war era through its rebirth at the hands of a wealthy German aristocrat, a brilliant engineer, and an inspired manager during the past two decades, the book uses the most expressive medium of all-the cars themselves-to illustrate the story of one of the most remarkable turnarounds in automotive history.

BMW 3-Series (E30) Performance Guide Jun 15 2021 The model that truly launched BMW into the performance arena in the United States were the second generation of 3-series cars. Today, the E30 family of BMWs are both readily affordable, and are popular with enthusiasts wanting to personalize them.